



**LIVE *it* WELL**

*one life. one story to tell.*



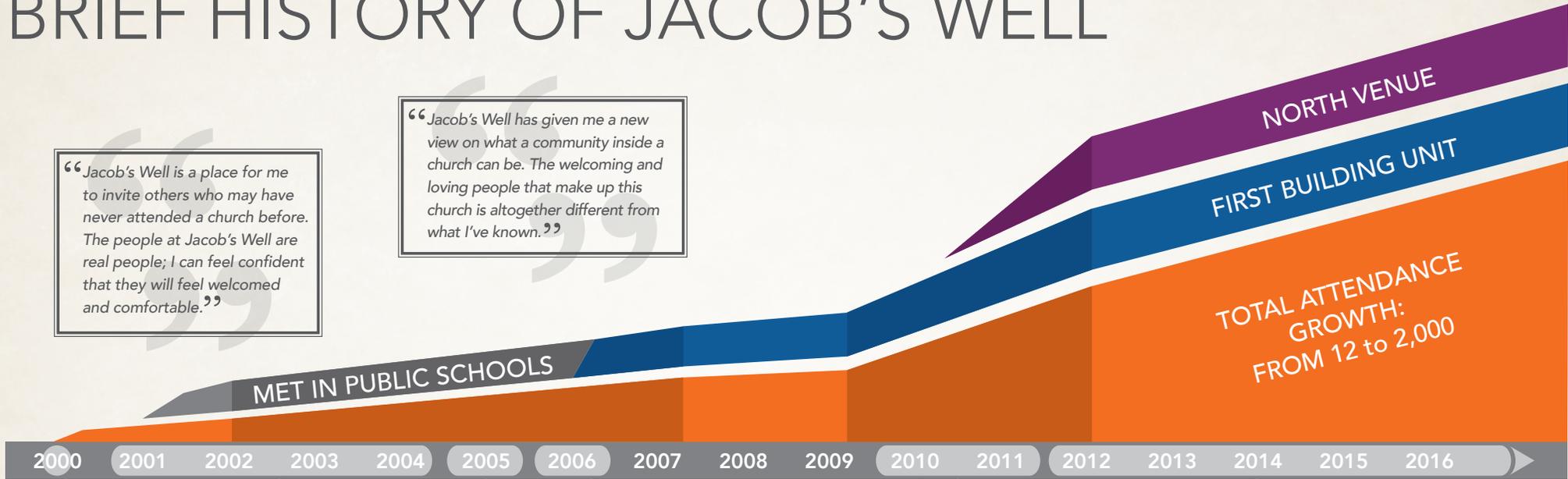
**JACOB'S WELL  
CHURCH**

**2 YEAR GIVING INITIATIVE**

# BRIEF HISTORY OF JACOB'S WELL

“Jacob’s Well is a place for me to invite others who may have never attended a church before. The people at Jacob’s Well are real people; I can feel confident that they will feel welcomed and comfortable.”

“Jacob’s Well has given me a new view on what a community inside a church can be. The welcoming and loving people that make up this church is altogether different from what I’ve known.”



## 2000

Paul Berthiaume and his family, along with two other families, moved to Eau Claire with the vision to start a church called Jacob's Well

## 2001 - 2004

After initially meeting in the Berthiaume's living room, the church moved to DeLong Middle School followed by other public schools as growth continued

## 2005

Purchased 66 acres of land for future home of Jacob's Well

## 2006

Partnered with Builders for Christ to construct the initial 500 seat auditorium and children's space

## 2010 - 2011

Again with the help of Builders for Christ, constructed the 300 seat North Venue and additional space for children & youth

## 2012 - PRESENT

Continued growth and the addition of a Saturday night worship service, results in average worship attendance reaching 2,000 people every weekend

Jacob's Well



jacob'swell





We all have been given one life to live.

**LIVE IT WELL** is a call to stewardship born from being a follower of Jesus. This leads us to a life of meaning and purpose by experiencing God in the work He is doing.

## A CALL TO A LIFE THAT MATTERS

Each of us has one life to live. The question is, *how should we live?* **LIVE IT WELL** is a call for each of us to a way of living and understanding that our life has been entrusted to us to be used for the purposes of God - to love Him and to love people. **LIVE IT WELL** is also a call for us, as a church, to address three challenges.

1. The first is the need for individuals to take up the practices of stewardship, born from being a follower of Christ. What does it mean to follow Jesus? Are we a fan or a follower?
2. The second is to address our overcrowding in adult worship, JW Kids, Wednesday night student ministry, and parking.
3. The third is to respond to the growing hurts of families within Jacob's Well and around the Chippewa Valley.

This is going to be one of the most exciting seasons in the history of our church. As a community and as individuals we need to take up the challenge to **LIVE IT WELL!**

Paul

# How Are We Going To **LIVE IT WELL?**



## **Maximizing and funding the on-going ministry of Jacob's Well**

Making possible the current ministries of Jacob's Well, and equipping our people for ministry in the church and around the world.



## **Campus expansion to make room for people who have not yet arrived home at Jacob's Well**

Campus expansion, including a 700 seat Worship venue and addition of a Ministry Center to our existing offices. Plus, additional facility improvements and parking necessary to accommodate growth.



## **Believing in better things for the Chippewa Valley and Western Wisconsin**

Purchase the 96 acres just north of the Jacob's Well Campus – Dreaming of ministry opportunities that will be part of the Jacob's Well Story.



You may have been part of church campaigns in the past during which you were asked to give a second gift "over and above" your usual tithe to make special initiatives like land, buildings and new ministries possible. Normally you would give that gift to a special "Campaign Fund" or "Building Fund" and you would continue to support the ministries of the church through your regular tithes and offerings to the "General Operating Fund". This type of giving is potentially confusing to people who either don't have a baseline for their "usual giving", or who aren't able to really celebrate the total giving they are engaging in at Jacob's Well in one single number.

So, going forward, we will have One Fund to which we give our tithes and offerings at Jacob's Well. One Fund to meet the needs of One Story, One Love and One Hope. One Fund as we **LIVE IT WELL**, together.

# MAXIMIZING & FUNDING THE ON-GOING MINISTRY OF JACOB'S WELL



*one  
story.*

- Goal for ONE STORY \$5,000,000
- Make possible the ongoing ministry and missions of Jacob's Well for the next 2 years. This includes:
  - JW Families, JW Kids, JW Students, JW Care, @Home, Weekend Worship, JW Groups, as well as other ongoing ministries.
  - Continued support for our missions partners in the Chippewa Valley and around the world.
  - Equipping the people of the church for ministry in the church, community, and the world.



*“My kids really enjoy coming to JW Kids. They sing the worship songs during the week, have connected with friends there, and I feel very supported as a parent. Thank you!”*



From the beginning, Jacob's Well has been about **Meeting People Wherever They Are On Their Spiritual Journey and Teaching Them To Know And Become More Like Jesus.** Because of this driving principle, thousands of people call Jacob's Well their church home, finding acceptance and support as God begins shaping their lives.

The ministries of Jacob's Well are possible because of the tithes and offerings from Jacob's Well families – supporting the ongoing ministries of Jacob's Well. One Story is the living story of the Jacob's Well Family; working together to teach, share and journey together.





“Serving in JW Students has opened up so many opportunities for me to grow in my relationship with God and develop awesome relationships with the youth in our church and love investing in them.”



# CAMPUS EXPANSION TO MAKE ROOM FOR PEOPLE WHO HAVE NOT YET ARRIVED HOME AT JACOB'S WELL



- Goal for ONE LOVE: \$4,500,000
- For a new campus expansion including an addition of a ministry center to our existing offices to be built this spring.
- A new 700 seat worship venue that will allow us to create space for 1,200 adults in worship and 400 children in JW Kids at one service time. Currently we seat 800 adults and 200 children at one service time. We will invite Builders For Christ to assist us.
- Campus improvements that will allow us to maximize our current facilities and increase effective ministry to people, such as:
  - Preschool bathrooms
  - Prayer rooms
  - Converting the existing auditorium into a video venue
  - Converting the North Venue into a children's venue
  - Entrance signs as well as signage throughout the campus
  - A second driveway entrance with additional parking



One Love is about making campus additions and improvements, creating room for those who have not yet arrived at Jacob's Well. This need is evidenced by worship overflow spaces, jam-packed student gatherings and children's ministries busting at the seams. Simply put, "We are Full".

One Love allows us to build the necessary space to accommodate the foreseeable growth in attendance and to continue expanding much needed JW Ministries. One Love - Building the church so we can continue building the Church!



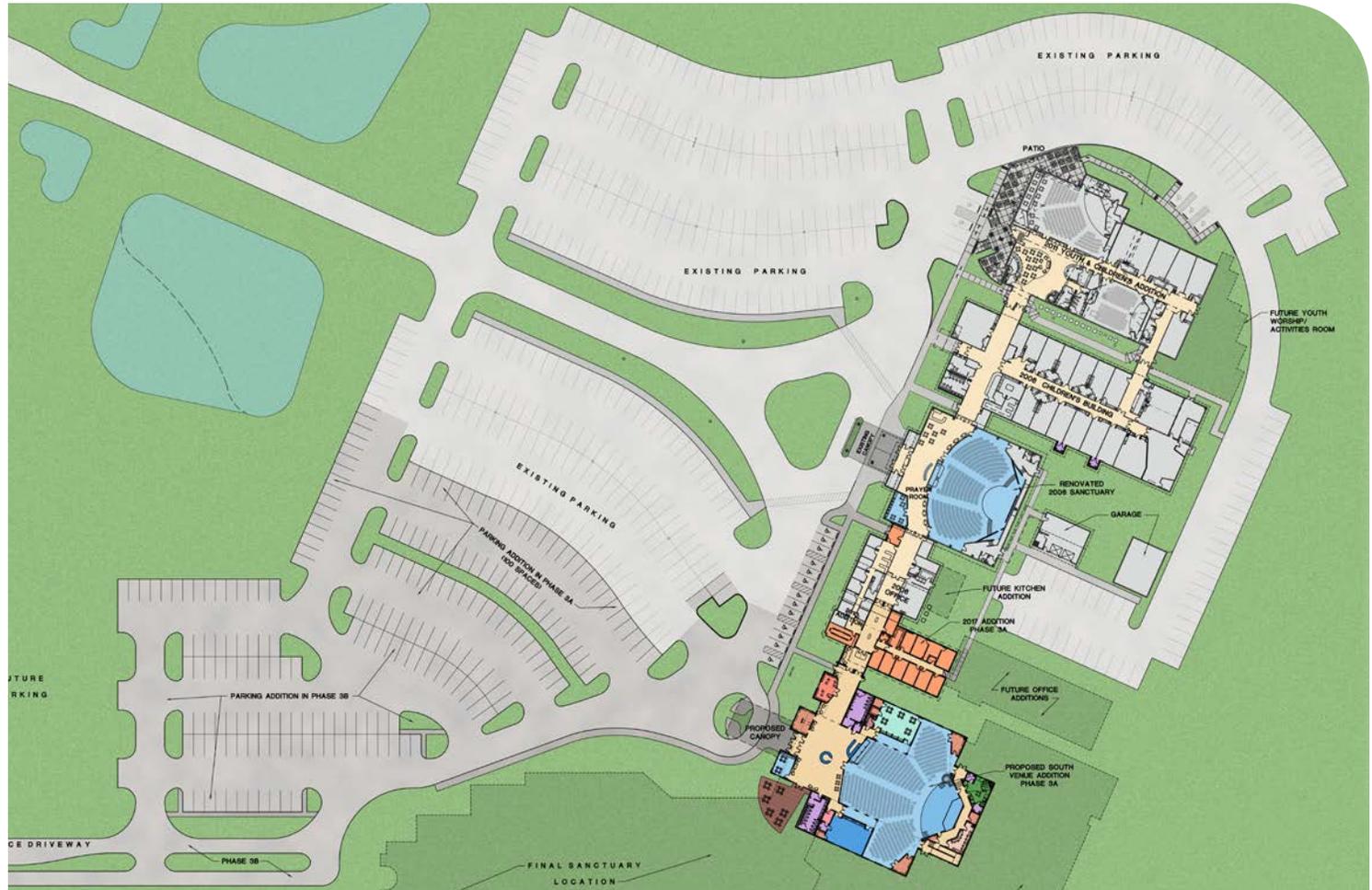
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PHASE THREE - SOUTH VENUE ADDITION  
JACOB'S WELL  
CHIPPEWA FALLS, WISCONSIN

 Corley Timothy Sweeney McCormac Architects, Inc. Birmingham, Alabama

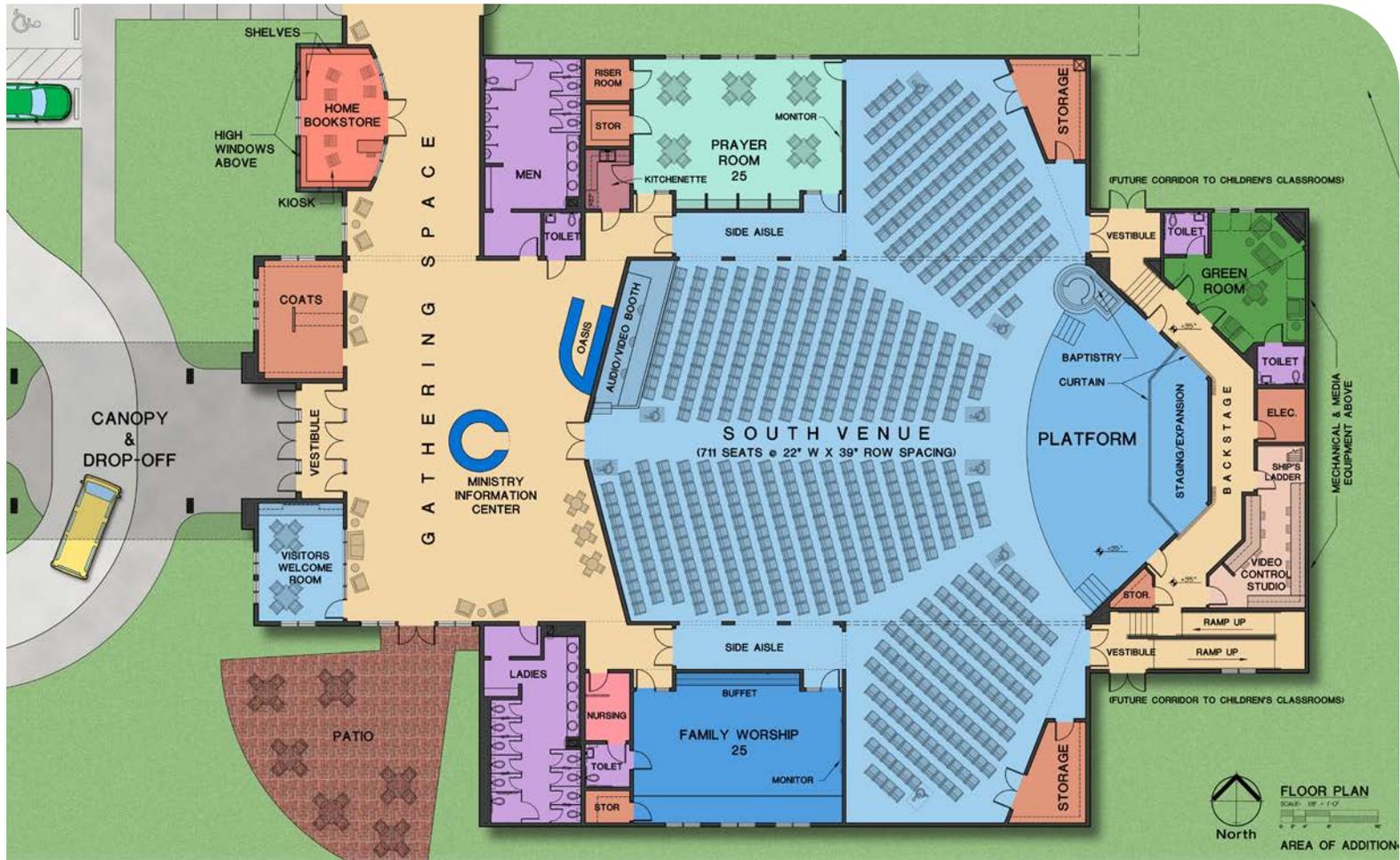
# Master Plan

From the very first building design, our architect, Lawrence Corley, has helped us to envision how we can best utilize the buildable portion of the land we purchased in 2005. This campus design, or Master Site Plan, helps us to steward the resources well. First, every building is designed for its final use and adapted for current purposes. That means we never tear down anything that we have built. Second, we reserve the space for future buildings, knowing the sequence and the purpose of each new phase, allowing for maximum growth in the space we have available. It's a plan that has and will continue to serve us well into the future.



# New 700 Seat South Venue Main Worship Area

“JW GROUPS has changed my life. I have grown so much in community with fellow believers. It has helped me see I’m not alone and I am not more broken than others. I came to Jacob’s Well always feeling like I was different and somehow worse than everyone around me. In GROUPS I found people like me, who struggle like me, and have inspired me to change and grow closer to God.”



# BELIEVING IN BETTER THINGS FOR THE CHIPPEWA VALLEY AND WESTERN WISCONSIN

- Goal for ONE HOPE: \$450,000 – \$600,000
- Purchase the 96 acres of land just north of Jacob's Well.  
Let's dream together of ministries that will emerge over the next 20 years because we have this property.





As we dream about what God wants us to do with the 96 acre land parcel, it causes us to think about the many needs that surround us in this community.

- Will we step in to help with poverty?
- Provide shelter for the homeless?
- Create a place for learning or education?
- Help those who need a transition?
- Provide a Ministry Community where needs can be met and hearts can be changed.

Envision how meeting physical needs opens the door to speak into spiritual needs. Dream of how Small Groups might come together to serve in this Ministry Community.



## Maximizing and funding the on-going ministry of Jacob's Well

GOAL \$5,000,000



## Campus expansion to make room for people who have not yet arrived home at Jacob's Well

GOAL \$4,500,000.



## Believing in better things for the Chippewa Valley and Western Wisconsin

GOAL \$450,000 - \$600,000



**TOTAL GOAL \$10,000,000** over the next two years



## WHAT'S INSIDE THE COMMITMENT CARD?



**MY/OUR TWO YEAR LIVE IT WELL COMMITMENT**  
PLEASE CALCULATE WITHIN THE WORKSHEET BELOW.

\$ 500	WHAT I/WE NORMALLY GIVE IN ONE YEAR (general fund, benevolence, special gifts, etc.)
+ \$ 4,500	MY/OUR EXPANDED ANNUAL GIVING AS I INCREASE MY GIVING TO A TITHE OF MY INCOME
+ \$ 2,000	MY/OUR EXPANDED ANNUAL GIVING FOR LIVE IT WELL ABOVE OUR REGULAR TITHE
= \$ 7,000	
	<b>x2 YEARS = \$ 14,000</b>
	MY/OUR GIFT(S) FROM STORED RESOURCES (stocks, real estate, savings, etc)
	+ \$ 10,000
	=
<b>MY/OUR TWO YEAR LIVE IT WELL COMMITMENT: 2017 - 2019 \$ 24,000</b>	

**CONTACT INFORMATION**

NAME(S) **JONATHAN DOE**

ADDRESS **123 ELM STREET**

CITY **...**

# GIVING SCENARIOS

Each of us embarks on the stewardship journey at a different starting point. Here are a few hypothetical situations that may be similar to the one in which you find yourself. Each example that follows illustrates how an individual or family can take the next step on the stewardship journey.

## *Which of the following giving scenarios fits you best?*

### **Michael is a new believer and has never given before.**

He is now starting several spiritual disciplines, including stewardship. It's a huge step of faith, but Michael plans to commit 5% of his \$50,000 income (\$2,500) each year, plus \$500 from his savings, for a total two-year contribution of \$5,500 to

**LIVE IT WELL.**

### **Jennifer has recently witnessed radical changes in people's lives through the ministry of the church.**

So far, she has been giving casually, if she has extra cash on hand during offering time. However, she now feels led to become more consistent in her giving. Her plan is to increase her usual annual giving of \$500 by \$1,250, bringing her to a total of \$1,750 a year, or 5% of her \$35,000 income. With the addition of \$500 from a vacation savings fund, in two years she will have given \$4,000 to **LIVE IT WELL.**

### **Peter and Rebecca have given consistently to the church at a steady 5%.**

With a combined income of \$120,000, they contribute \$6,000 each year.

**LIVE IT WELL,** however, has prompted them to tithe a full 10%. It will require some lifestyle adjustments to give \$12,000 a year, but they know it's what God is calling them to do. Also, they've been saving for a boat, but have decided to give the \$2,000 in that account as well. They are now planning to give \$26,000 to the church over the next two years.

### **Anthony developed the discipline of tithing years ago and has seen God's provision again and again.**

He feels blessed to be at a church that shares his passion for missions and helping those in need. Anthony will increase his giving percentage from 10% to 12% of his annual income of \$70,000, or \$8,400 a year. Over two years, with the addition of \$2,000 from the sale of a motorcycle, he looks forward to giving \$18,800 to

**LIVE IT WELL.**

### **Judith loves to give of her time, talents, and resources.**

She has given 15% of her \$90,000 income (\$13,500) to the church in recent years, but is inspired to increase the annual amount to \$15,000. A company she invested in years ago is no longer of interest to her, so she is arranging to transfer those shares to the church. Judith can't wait to give \$40,000 to

**LIVE IT WELL.**

“Tithing has been a new commitment to me since attending Jacob's Well. While I have always given to church, even back to college days, it wasn't in any way connected to the concept of tithing. God has impressed upon me how important tithing is through messages at Jacob's Well and from His Word. I have boldly challenged myself to follow His lead, and though it has been challenging, it has been rewarding in various ways. God is a provider, plain and simple.”

NUMBER of GIVING FAMILIES	TOTAL 2 YR FAMILY GIFT	MONTHLY AMOUNT	TOTAL AT THIS LEVEL	CUMULATIVE TOTAL	CUMULATIVE NUMBER OF GIFTS
1	\$1,000,000	\$41,667	\$1,000,000	\$1,000,000	1
2	\$500,000	\$20,833	\$1,000,000	\$2,000,000	3
3	\$250,000	\$10,417	\$750,000	\$2,750,000	6
4	\$100,000	\$4,167	\$400,000	\$3,150,000	10
5	\$75,000	\$3,125	\$375,000	\$3,525,000	15
10	\$50,000	\$2,083	\$500,000	\$4,025,000	25
10	\$35,000	\$1,458	\$350,000	\$4,375,000	35
10	\$25,000	\$1,042	\$250,000	\$4,625,000	45
30	\$20,000	\$833	\$600,000	\$5,225,000	75
35	\$15,000	\$625	\$525,000	\$5,750,000	110
40	\$12,500	\$521	\$500,000	\$6,250,000	150
60	\$10,000	\$417	\$600,000	\$6,850,000	210
100	\$7,500	\$313	\$750,000	\$7,600,000	310
150	\$4,800	\$200	\$720,000	\$8,320,000	460
200	\$3,600	\$150	\$720,000	\$9,040,000	660
225	\$2,400	\$100	\$540,000	\$9,580,000	885
Many	\$1,200	\$50	\$420,000	\$10,000,000	

# NOT EQUAL GIFTS, BUT EQUAL SACRIFICE

As you pray and discern what **LIVE IT WELL** means for your family, ask God to reveal your part, dreaming of what can happen when God's people work together.

This gift chart represents how our **LIVE IT WELL** goal is possible with **every family** in the church stewarding what God has given and acting obediently through regular tithing and sacrificial giving.



LIVE *it* WELL

*one life. one story to tell.*

# FAQs



FREQUENTLY ASKED QUESTIONS

**1** Is Jacobs Well trying to become a Mega-Church?

*This emphasis is not about growth as much as it is about impacting our community and calling our people to know and become like Christ. Every week lives are being changed and new people want to become part of what we have experienced. Our goal has never been to increase in size or numbers, but to meet people wherever they are on their journey and to take steps together to know and become like Christ. As we continue to get better at helping people and families do this, we will continue to grow. Healthy things grow. We know it is irresponsible not to plan and prepare for those God will send.*

**2** Can't we build just one big sanctuary to accommodate everyone?

*We simply would not be able to afford a building of that magnitude that would accommodate everyone who comes to Jacob's Well. From the beginning, we have had a master site plan that plans for healthy, paced growth. By building incrementally as needed, we are efficiently stewarding God's resources. Because we have had a plan from the beginning, we will never have to tear down any building that is already built, which will save us millions of dollars. In addition, building the next worship venue this size will allow us to continue to offer multiple service times to meet the needs of families rather than having one big service. This is the most responsible and wisest way to expand our campus.*

**3** Will we be able to staff appropriately with the expansion of the campus?

*Yes. The **LIVE IT WELL** plan allows for growth in staffing and ministry expansion through the One Fund. Under One Story we have a plan to not only continue the ongoing ministry but add staff to match the needs of the expanded facilities and to start new ministries.*

**4** Isn't the practice of tithing an old-testament thing?

*Tithing is a Biblical concept. We believe the practice of tithing is based on the principle of **First Fruits** which teaches us to bring God our **First** and our **Best**. Giving of First Fruits was practiced by giving the tithe from the very beginning of Biblical history with Abel, Abraham and the Patriarchs. This practice predates the Law of Moses, but is continued as an act of worship in the teaching of Moses. The practice was continued through David, Solomon, the Prophets, the Kings and throughout the Old Testament. The principle of First Fruits is referenced by Jesus, Paul and other New Testament writers. First Fruits and the tithe were practiced by the church from the earliest times and all through church history. So, what changed in the New Testament? The New Testament emphasizes that the practice of giving should be an act of worship done from the heart. There are warnings about bringing the tithe in a legalistic manner or in such a way to create personal self-righteousness or to create an image of "generosity" to be seen by people. Such abuse of the tithe is condemned, but the practice is never abandoned and is in fact still commanded. Jesus himself*

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corrected the abuses of the tithe he saw in the religious leaders while being quick to still honor and require the tithe. See Matt 23:23... Since the practice of First Fruits and the tithe predate the law and is practiced after the time of the law, we understand it to be a fundamental principle of spiritual formation and worship. See Malachi 3:6-10. In addition, because the scripture teaches us to make tithing a matter of the heart, the tithe is a starting point. Believers are often called to give above our tithe. This is called an offering and can be given to the poor, ministries outside the church and other benevolent causes. Ultimately bringing a tithe is an act of worship for those who have been freed from sin and are seeking to know and become like Jesus. When done well it comes as an overflow of the heart and response to God who gave us his first and his best in Jesus?

### 5 Should I only give to the local church?

No. We believe that people should not limit their giving to the local church. However, we do believe that the tithe is meant to be given to the local church. The tithe makes the work of the local church possible. Taking the tithe away from the local church to give to another ministry, cause or need not only limits the work of the local church, but also keeps the person giving in control. When a person uses the tithe in this way, they are acting as an owner of the resource rather than a steward who is returning to God what belongs to him as an act of worship and surrender. That is why the scripture teaches us to bring the tithe into the storehouse of God which is the local church. The local church is the practical expression of the Kingdom of God in present time and in a specific place. We do believe that God's plan for

the expansion of His Church and the spread of the Gospel is accomplished first through the local church. We strongly encourage people to give above their tithe as they are able and feel God directing them, not only to special needs at the church, but to other ministries, causes, and needs in the community and world. Your convictions may lead you to give additionally outside the church which we wholeheartedly support.

### 6 Why are we buying more land, don't we have enough space already?

This is an opportunity to dream and be prepared for ministry that God is getting ready to reveal. Of the current land we own, all of the buildable acreage is allotted for the Master Site Plan for the church. The purchase of the land north of our church is low risk and the investment can be rediscovered in the future by selling all or part of the land and very likely for a profit. One thing is clear, if we do not purchase the land we will not have the opportunity to use it to make an impact in the Chippewa Valley and Western Wisconsin.

### 7 Will Builder's For Christ (BFC) come back to help us build our new building?

We will invite BFC to return. We believe that there is a high likelihood that they will agree to come back from the conversations we have had with them. They are very excited about the idea of building our south venue in 2018.

8 Should my giving change at the end of the 2 year **LIVE IT WELL** initiative?

*The commitment you are making is for two years. After that time, you will have an opportunity to continue or change your commitment. It is our hope that the practice of tithing will continue. We also hope that the life change you make in all areas of your life will continue beyond **LIVE IT WELL** and will indeed shape the rest of your life.*

9 Should my giving be based on my gross pay or my take home pay?

*Practicing First Fruits giving would lead us to base off of gross pay as everything comes from God. However, we believe you should follow God in your convictions as a steward. **LIVE IT WELL** is truly about life change and stewarding everything we have been given by God.*

If you have any other questions that were not addressed here, please contact us at [sbohrer@jacobsweltec.org](mailto:sbohrer@jacobsweltec.org)

**LIVE IT WELL** is more than just a campaign to fund things, it is truly about life change and stewarding everything we have been given.

# NEXT STEPS

Believe that there is freedom in being a steward rather than an owner

Commit to being at Church every weekend during the **LIVE IT WELL** Nehemiah series

Pray for 100% participation by everyone at Jacob's Well

Pray that God will teach you to move from being an owner to being a steward in all aspects of your life

Pray for the hurting people in the Chippewa Valley and dream of the ministry opportunities that might be possible because we have the 96 acres of land adjacent to the church.

Fill out and turn in a Commitment Card

Trust that God will show you how you and your family can participate in the **LIVE IT WELL** initiatives

